# The Changing Face of Global Clinical Trials:

# FROST OF SULLIVAN

Asia-Pacific as an Ideal Destination for Specialty Biopharma

Regulatory

& pricing

pressures

## **Pharmaceutical Market Trends**



Slowdown expected in pharma industry growth rate to 4.2% (2016-2020) from 4.5% (2012-2015)

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Expansion to emerging countries for access to new markets



Patent cliff of blockbusters and personalized medicine trend shifting R&D focus to orphan drugs and biologics

Areas to Watch: Global Biologics and Orphan **Drugs Market Revenue Growth\*** 







forecast market for Biologics drugs by 2022 forecast market for Orphan drugs by 2022



 $\Box \Box \Box \Box \Box O O O$  of orphan drugs expected to capture **LU /0** prescription drug sales by 2020.



of the top 20 Orphan pipeline drugs will be from mid to small biotech companies based on net present value in 2015

\*Source: The Economic Intelligence Unit; BMI Research; Frost & Sullivan, Global Orphan Drug Market, Nov 2016 Clinical Trials Outsourcing: Key Drivers for small and mid-sized companies in the US

- Lengthy trial time due to differences in US Federal, State and Institutional policies
- Rising cost of drug discovery & development, and lack of extensive in-house R&D talent and infrastructure
- Long and challenging recruitment of desired patients due to high penetration of clinical trials in the US
- Laborious task to hire most sought-after investigators for small and mid-size pharmaceutical companies

#### Asia-Pacific is fast becoming the preferred destination for clinical trials



Strong IP protection and low legal barriers

Regulatory harmonization with international guidelines (i.e., ICH E17; AFTA) with fast-track options

High resource availability and access to state-of-the-art facilities

pharma market

Large treatment-naïve patient pool across many disease profiles

## **5 KEY PARAMETERS TO SELECTING THE RIGHT CRO PARTNER**



Global support and scalability



Significant presence in Asia with deep local market knowledge



Strong relationship with local regulators, investigators and KOLs



Exemplary regulatory track record



Therapeutic expertise aligned to specialty pharma

# CMIC: THE LARGEST JAPANESE INTEGRATED SERVICE PROVIDER PROVIDING FULL RANGE OF SERVICES







1000 clinical research associates, 600 medical representatives, and 50 regulatory consultants



Vast expertise in legal, IP, manufacturing, and commercialization

#### **Excellent Regulatory Track Record**

Supported >80% of drug approvals in Japan Strong relationship with PMDA and Ministry of Health, Labour and Welfare (MHLW) and other regulatory bodies

Deep understanding of cross-border pre-clinical bioanalysis in US and Europe (FDA+EMEA), Japan, and Asia-Pacific

#### **Vast Therapeutic Area Expertise**

Focus on Oncology, Neurology, and Rare Diseases CMIC's regenerative medicine group has executed 50 projects from >20 companies since 2015

"Pharmaceutical Value Creator" model to support full-range services CRO: Supporting drug development CDMO: Supporting both drug development-stage and commercial-stage manufacturing CSO: Supporting pharmaceutical sales Healthcare: Supporting medical institutions (SMO) and elevating the health of individuals IPM: Innovative pharma model, including

OrphanPacific, a dedicated subsidiary on rare diseases

To learn more about Asia as a preferred destination for CRO, its advantages and how CMIC can support small and mid-sized pharmaceutical companies in their innovation journey download the white paper here.

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